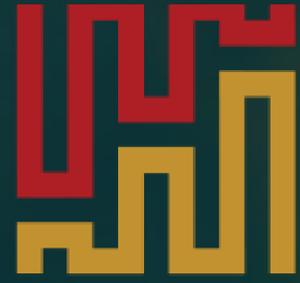


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**Global Cannabis Business Broker  
and M&A Advisory**

**CORPORATE DECK**



# ABOUT HYDE ADVISORY



*“Deeply  
experienced  
cannabis business  
brokers and  
trusted M&A  
advisors to the  
global cannabis  
sector”*

## COMPANY HIGHLIGHTS

---



HYDE ADVISORY's unique value proposition:

12 years global cannabis experience with deep market knowledge and proven expertise

Consulted with over 1,000 global cannabis companies, including 500 of Canada's 950 Licensed Producers

Brokered the purchase and sale of numerous licensed cannabis businesses up to a value of \$38 million

Over 60 global cannabis business listings on our roster

Unparalleled buyer network with well over 100 cannabis sector buyers & investors in our global database

12 M&A transactions completed in 2023. Most recently completed the sale of EUGMP-certified Safari Flower Co.



# KEY DIFFERENTIATORS

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What sets us apart from the crowd:

*“As the premier cannabis business brokerage firm, we stand out with years of unmatched experience, comprehensive market knowledge, insightful expertise, and an extensive global network, all backed by our dedicated M&A advisory team!”*



## Experienced & Trusted Leadership

Under the leadership of David Hyde, our senior team brings an unparalleled track record of experience and hands-on expertise in the legal cannabis sector, with an M&A focus



## Dedicated Team & Partner Network

Our dedicated 8-person team, along with our trusted global partners, work exclusively in the global cannabis sector



## Market Insights & Knowledge

We provide unique market insights, industry knowledge, and business intelligence to keep M&A clients ahead of the curve, empowering well-informed decision-making



## Access to Premium Networks & Relationships

We have exclusive access to a well-cultivated network of business professionals and industry insiders across global cannabis, pharma, tobacco, CPG, alcohol & other ecosystems





# OUR SERVICES

Services tailored to enhance your global market success and asset value:

## Sell/Merge

We represent global cannabis companies looking to sell or merge their business, as well as enter into strategic partnerships or joint ventures with other cannabis firms across key global markets.

## Buy

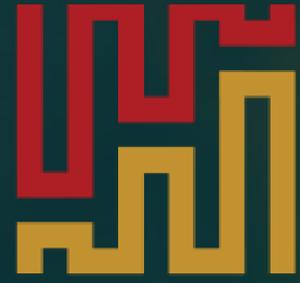
We work with a large roster of pre-qualified buyers & investors looking to acquire cannabis businesses and assets globally, including GACP cultivators, GDP distributors & (EU-GMP) manufacturers.

## Strategic Investment

We act for hand-picked cannabis businesses seeking strategic investment from within the cannabis sector. A “smart money” investment into a Unicorn cannabis company provides great ROI & added benefits such as export market entry, exclusive supply deals, sharing of data/IP, & more...

## Supply Chain Management

Our work with over 1000 cannabis clients globally affords us unparalleled access to the top cultivators, manufacturers and distributors, who in turn power the global cannabis supply chain. We work with leading cannabis companies to open up global supply channels, driving up sales & ROI...



# HOW WE SUPPORT OUR CANNABIS M&A CLIENTS



# OUR WEB PRESENCE

We attract thousands of monthly website visits from across the globe!



> 5000 website visits per month



> 3000 visits from new site visitors per month



> 100 inquiry/contact form submissions per month on our cannabis business listings (buy- & sell-side)



Adding 3-5 new featured business listings monthly



# SELLERS & BUYERS – WEBSITE LISTING PAGE



Our listings are presented anonymously to uphold the confidentiality of our clients

## Seller's Listing Page

**NEW OPPORTUNITY** 18387969948

Australian Medicinal Cannabis Omni-Channel Marketplace, 14,000 patient virtual clinic, e-commerce pharmacy seeks strategic investment partner

**\$2M AUD Strategic Investment** Global

Disruptive, Australian Telehealth provider and virtual medical clinic with industry-first, Omni-Channel Medical Cannabis Marketplace for patients, doctors, pharmacies, distributors and product suppliers seeks strategic

**NEW OPPORTUNITY** 18463383181

Two disruptive, ready-to-launch Canadian rec brands for sale with expert launch team!

**Seeks acquisition & royalty/earn-out** Ontario

Leading cannabis branding and product expert with two ready-to-launch Canadian rec brands open to a combination acquisition & royalty/earn-out deal. Full multi-Province launch plan, including brand asset package & marketing plan/budget, comes with the deal!

**NEW OPPORTUNITY** 17077476691

First-mover market authorizer, telehealth clinic, importer & wholesaler in Poland with 11% market share

**\$2M USD Strategic Investment** Global

Leading medical cannabis Telehealth & market authorisation service provider in Poland with established sales and distribution channels offers optimal route to the Polish market, building on 11 percent current market share!

## Buyer's Listing Page

**NEW BUYER** 9164062700

Canadian and global buyer groups seek GACP, GDP and EU-GMP licensed facilities in Portugal

**Portugal**

Well funded buyers seeking GACP cultivation, GDP distribution and EU-GMP post-harvest/manufacturing facilities in Portugal

CULTIVATION/PRODUCTION  
MANUFACTURING/PROCESSING

**NEW BUYER** 8305409286

German group seeking EU expansion through strategic acquisitions

**EU**

Serious German Group seeking EU-GMP certified or soon-to-be EU-GMP certified opportunities within EU and globally.

CULTIVATION/PRODUCTION,  
MANUFACTURING/PROCESSING

**NEW BUYER** 6680963940

Processing brand seeking LP within GTA for expansion

**Ontario-GTA**

Active group looking to expand by acquiring additional micro or a standard processor in the GTA

MANUFACTURING/PROCESSING



# OUR SOCIAL MEDIA PRESENCE



## Social Media Accounts

We have 35K followers across our collective LinkedIn, Instagram & Twitter/X SM channels



## Company and Team Profiles

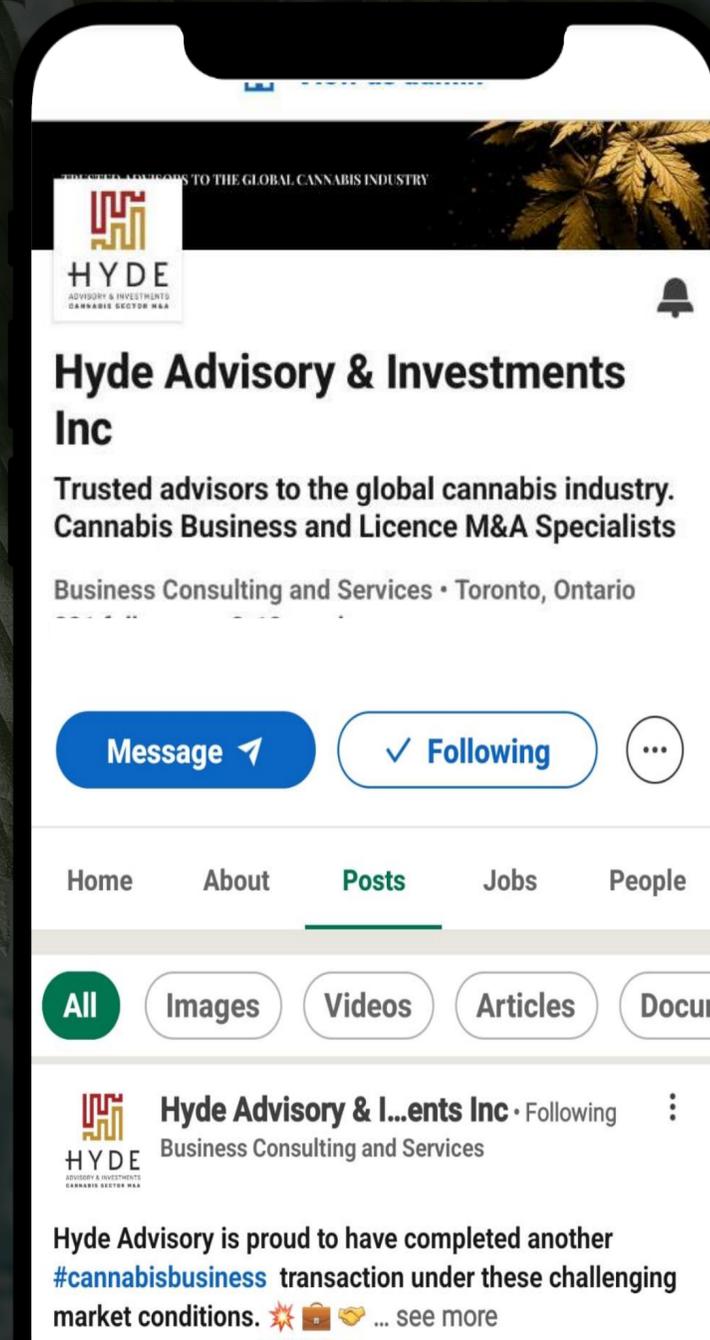
Our social media presence spans across company SM accounts, as well as those of our 8-person team, with diverse cannabis sector followership



## Ecosystem with Other Partners' Platforms

Hyde Advisory's social media platforms are amplified by the SM accounts of our umbrella companies – Cannabis Global Consultants, CannaNavigators & Cannabis MarketSpace - to enhance visibility, increase user traffic, and generate opportunities globally.

25k+ Followers across our LinkedIn profiles



10k+ Followers across our Twitter/X profiles



# OUR MONTHLY NEWSLETTER



## Market Insights

We share up-to-date market intelligence on global cannabis business, supply chain & M&A, elevating newsletter readership



## Featured Listings

We include your opportunity in our highlighted listings to increase visibility and attract potential buyers &/or investors



## Organic Subscribers

Our monthly newsletter is sent to 5000+ global cannabis sector professionals/influencers (& growing)

## RECENT M&A & PARTNERSHIP DEALS



Hyde Advisory closes sale of Canadian EUGMP certified LP, Safari Flower

Sept 6, 2024 - Hyde Advisory announced the closing of the sale of Safari Flower Co., an EU-GMP certified Canadian licensed producer to a private North American buyer.

[Read More](#)



SNDL Selected as the Successful Bidder to Acquire Indiva!

August 29, 2024 - SNDL, the largest private-sector liquor and cannabis retailer in Canada, has acquired the business and assets of Canadian licensed producer, Indiva Limited.

[Read More](#)



British American Tobacco Invests \$30.8M In Canadian LP, Organigram

Sept 3, 2024 - Tobacco giant, British American Tobacco announced the second tranche of its \$124 million investment into Canadian LP, Organigram.

[Read More](#)



Hyde Advisory closes sale of Denmark's Cannabis International to Canadian private buyer!

July 11, 2024 - Hyde Advisory announced the closing of the sale of Cannabis International, GACP-licensed cultivator & producer in Denmark, to a private Canadian buyer.

[Read More](#)

### Other "Deal-Making" News in Global Cannabis

- Sep 13, 2024 - [Lifest Sells CannMart To Simply Solventless To Focus On Its 'Core Mission Of Transforming Human Wellness'](#)



# NETWORKING ACTIVITIES

**SPEAKER ANNOUNCEMENT**  
TICKETS ON SALE LIMITED SEATS

**DAVID HYDE**  
CEO, Hyde Advisory & Investments



**EXPLORING THE FUTURE OF GLOBAL CANNABIS**

**CANNAVISION'24** GLOBAL EXECUTIVE SUMMIT  
MAY 27 • TORONTO, ON

growupconference.com/toronto/cannavision24

**GROW UP ALBERTA SPEAKER ANNOUNCEMENT**



**DAVID HYDE**  
CEO  
Hyde Advisory & Investments Inc. / CannaNavigators

**GET YOUR TICKETS TODAY**

EDMONTON CONVENTION CENTRE • MAY 28-30

CANADA'S PREMIER CANNABIS CONFERENCE & EXPO

**GROWUPCONFERENCE & EXPO**  
MAY 28-30 • EDMONTON, ALBERTA

**YOUR CANNABIS M&A EXPERTS**

**HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A

**CANNABIS BUSINESS EXPO AND CONFERENCE**

15 - 16 SEPTEMBER 2023  
DORTMUND, GERMANY

**www.HydeAdvisory.com**

**SEE YOU THERE!**

**HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A

**YOUR CANNABIS M&A EXPERTS**

Canadian **CANNABIS** Conference

Conférence canadienne sur le **CANNABIS**

JUNE 12-13, 2024  
HOTEL PUR, QUEBEC CITY, CANADA

**www.HydeAdvisory.com**

**HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A

**YOUR CANNABIS M&A EXPERTS**

**KING GARDENS**

DATE  
Thursday, September 5 2024

EVENT TIME  
11 am - 7 pm

LOCATION  
The Canadian Icehouse  
Edmonton, Alberta

**www.HydeAdvisory.com**

**SEE YOU THERE!**

**SPANNABIS**  
MARCH 10-12, 2023



**HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A

**www.HydeAdvisory.com** info@HydeAdvisory.com

**HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A

**STRATCANN**  
FOR THE CANNABIS COMMUNITY

Growing Relationships is coming to Ontario on April 15, 2023

**The Hyde team will be there!**

**www.HydeAdvisory.com**

**HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A

**YOUR CANNABIS M&A EXPERTS**

**HALL OF FLOWERS**

**SEE YOU THERE!**

**ICBC BERLIN**  
16-17 APRIL

INTERNATIONALCBC.COM

TICKETS GO UP 27 MARCH

**EUROPE'S LARGEST B2B**



**DAVID HYDE**  
FOUNDER & CEO  
HYDE ADVISORY & INVESTMENTS INC

**FEATURED SPEAKER**

**HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A

**Will We See You There?**

**CANNABIS EUROPA LONDON 2024**

The Barbican Centre  
25 - 26 June, 2024  
Tickets On-Sale Now



**www.HydeAdvisory.com**

**YOUR CANNABIS M&A EXPERTS**

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**12TH ANNUAL MJBizCon**

**SEE YOU IN VEGAS!**



**www.canexecsummit.com**

**Featured Speaker**



**David Hyde**  
CEO, Hyde Advisory and Investments

Over the past 12 years, David has worked on 500+ global cannabis licence applications, performed 200+ cannabis facility audits, brokered 30+ cannabis M&A transactions, worked on cannabis projects in 36 countries, and consulted with multiple government bodies on cannabis policy.

**CANEXEC 24**  
The 4th Annual Global Cannabis Executive Summit  
OCTOBER 3-4 2024 | DOWNTOWN, TORONTO | BY INVITE ONLY



# OUR SALES PROCESS

How we support our sellers and buyers/investors:

## For Sellers

- ✓ Success-based fee structure
- ✓ Little to no up-front retainer fee
- ✓ No/minimal exclusivity
- ✓ We only get paid if we bring a lead forward who closes a transaction
- ✓ Roster of 100+ buyers/investors
- ✓ Multi-channel marketing campaign (website, newsletter, social media)
- ✓ Optimization of pitch deck

## For Buyers/Investors

- ✓ Understand your specific acquisition / investment criteria
- ✓ Apply our unique knowledge of the global cannabis sector to source hand-picked opportunities for you
- ✓ Conduct due diligence of potential investment & acquisition targets
- ✓ Large roster of global cannabis listings



# OUR GLOBAL CANNABIS PROJECT EXPERIENCE



Our global reach:



We have 70+ licensed cannabis business listings on our roster across 11 countries

Our cannabis project experience spans 38 countries across the globe



# RECENT TRANSACTION ANNOUNCEMENTS

Hyde Advisory is proud to have completed 12 cannabis transactions in the last year!

 TRANSACTION ANNOUNCEMENT

 **HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A



The Hyde Advisory team has closed the sale of Safari Flower Co, a Canadian EU-GMP certified licensed producer

[www.HydeAdvisory.com](http://www.HydeAdvisory.com) // [info@hydeadvisory.com](mailto:info@hydeadvisory.com) 

 TRANSACTION ANNOUNCEMENT

 **HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A



The Hyde Advisory team has closed the sale of a Licensed Cultivator in the Lower Mainland of BC in Canada

[www.HydeAdvisory.com](http://www.HydeAdvisory.com) // [info@hydeadvisory.com](mailto:info@hydeadvisory.com) 

GLOBAL TRANSACTION ANNOUNCEMENT

 **HYDE**  
ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A



 We completed the sale of Denmark's Cannabis International ApS to a private buyer for an undisclosed sum.

[www.HydeAdvisory.com](http://www.HydeAdvisory.com) // [info@hydeadvisory.com](mailto:info@hydeadvisory.com) 



# UMBRELLA COMPANIES

Our umbrella companies form a dynamic network, collaborating seamlessly to bring innovation, expertise, and diverse capabilities to the forefront of our business ecosystem.



[Read More](#)

CannaNavigators provides cannabis & psychedelic sector licensing, compliance & security consulting services to licence holders, licence applicants & governments, globally.



[Read More](#)

Cannabis MarketSpace is a new, FREE online platform for the cannabis industry to buy & sell cannabis equipment (new & used) plus so much more!



[Read More](#)

A turnkey cannabis consulting platform taking you from inception to fruition. CGC takes the path less travelled and integrates all areas of cannabis business consultation under one roof.

Get in Touch  
With Us



# HYDE

ADVISORY & INVESTMENTS  
CANNABIS SECTOR M&A

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